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NEWS RELEASE

For immediate release:

2008 CANADIAN TOURISM SECTOR COMPENSATION STUDY RESULTS AVAILABLE DATA TO ASSIST IN HUMAN RESOURCE PLANNING

SASKATOON: The results of the 2008 Tourism Sector Compensation Study have been released. A total of 2,016 organizations from across Canada and 76,195 individuals from four of the five tourism industries (accommodation, food and beverage services, recreation and entertainment, and travel services) participated in the study.

Saskatchewan participants included 166 organizations and 7,161 individuals. Due to sample size, survey data in Saskatchewan was separated into three regions: Saskatoon, Regina, and the rest of Saskatchewan.

The 18 benchmark positions covered in the survey will provide professionals with a greater understanding of compensation, benefits, and perquisite trends in the tourism sector. For example, preliminary analysis suggests a 4.8% increase from 2006 in annual salary and a 6.6% increase in hourly wages.

Data from this study was collected by the Saskatchewan Tourism Education Council (STEC) and the Canadian Tourism Human Resource Council (CTHRC) in partnership with the Hay Group. Previous studies include the 2005 Western Canada Tourism Industry Compensation Study and the 2006 Canadian Tourism Sector Compensation Study.

To inquire about the impact of this study on your organization's human resource planning, contact Darcy Acton, Manager of Industry Human Resource Development, at (306) 933-7466 or darcy.acton@sasktourism.com.

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