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News Release

For immediate release:

TOURISM EMPLOYERS OF CHOICE RECOGNIZED IN SASKATCHEWAN

SASKATOON – Tourism Saskatchewan and its education division, the Saskatchewan Tourism Education Council (STEC), recognized select businesses across the province as ***Employers of Choice*** at a Recognition Breakfast at the *HOST Saskatchewan – Hospitality, Outfitters & Tourism Conference & Trade Show*. The event was held at TCU Place on Monday, March 15.

“Not only is the *Employer of Choice* program beneficial to individual employers, it is also beneficial to Saskatchewan’s economy as a whole,” Darcy Acton, STEC’s Manager of Industry Human Resource Development, said. “The program’s intent is to raise the bar on human resource management within the tourism sector, making these employers globally attractive. Ideally, we hope to see potential employees vying to work for these *Employers of Choice* in our industry, and, eventually, Saskatchewan being recognized as the top place in Canada to work in tourism.”

The recognition ceremony concluded an eight-month pilot project of the tourism *Employer of Choice* program, the first of its kind in Saskatchewan. The program is designed to assist employers attract and retain staff, engage in best practices, increase staff training, improve organizational human resources practices, and be recognized as a leader in the tourism sector.

Employers of Choice for 2010 are:

Days Inn, Regina
Gold Eagle Lodge, North Battleford
Prairieland Park, Saskatoon
Radisson Hotel, Saskatoon

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