



Saskatchewan Tourism Education Council

Service Best in high schools!

What is Service Best?

Service Best is an award-winning, internationally recognized workshop designed to assist frontline staff in the delivery of superior customer service.

What will students learn?

Students will learn:

- how to demonstrate the difference between ordinary and outstanding service.
- how to identify and respond to customer needs.
- best practices in service delivery.
- three vital communication concepts and the importance of non-verbal communication.
- the power of a positive attitude and how to use it on-the-job.

How will this workshop benefit high school students?

This workshop is well-recognized among employers in the tourism sector. Since most students find their first job in tourism, this workshop will give them an advantage when looking for employment.

Do students receive recognition for participation?

Students are presented with a certificate of participation and the option to write an exam. Students who successfully complete the exam receive a gold seal on their certificate.

How can teachers get involved?

Contact STEC to learn about Service Best and other training opportunities in the tourism sector!

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