

EMPLOYER OF CHOICE



A BUSINESS WHERE EMPLOYEE ACTIONS DIRECTLY ALIGN WITH BUSINESS GOALS, EMPLOYEES FEEL APPRECIATED AND VALUED FOR THEIR WORK AND ARE ACKNOWLEDGED AND REWARDED FOR THEIR CONTRIBUTIONS.

STEC's *Employer of Choice* program is designed to assist tourism businesses across the province in attracting and retaining staff by providing employers with the tools and resources to engage in best practices, increase staff training, improve organizational human resources practices, and be recognized as a leader in the tourism sector.

All employers who engage in the program will:

- complete a comprehensive questionnaire that covers the seven functional areas of human resources (staffing; learning, training and development; compensation; employee and labour relations; professional practice; organizational effectiveness; and, occupational health and safety).
- encourage a minimum of 25% frontline and 25% managerial staff to participate in an employee opinion survey.
- receive a detailed report outlining their organization's strengths and potential.

Those organizations that qualify for an *Employer of Choice* designation will receive recognition and marketing opportunities through STEC. Becoming an *Employer of Choice* is especially important in today's economy and labour market as an increasing number of employers are feeling the effects of low unemployment rates, the pending retirement of baby boomers, productivity challenges, skills shortages, and recruitment and retention issues.

AVAILABLE IN SASKATCHEWAN MAY 1, 2010 - NOVEMBER 30, 2010.

www.steceoc.com

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